



Republic of the Philippines
Province of Bulacan

MUNICIPALITY OF SANTA MARIA
OFFICE OF THE MUNICIPAL MAYOR



EXECUTIVE ORDER NO. 003 - 2024

CREATING THE MUNICIPAL BANTAY ASIN TASK FORCE OF THE MUNICIPALITY OF SANTA MARIA, BULACAN AND FOR OTHER PURPOSES

WHEREAS, Republic Act No. 8172 known as the "ASIN LAW" or "Act Promoting Salt Iodization Nationwide and Related Purposes" was issued in 1995 to address the alarming public health problem on iodine deficiency;

WHEREAS, Republic Act No. 8172 or the "ASIN LAW" aims to eliminate Iodine Deficiency Disorder (IDD) through iodization of salt locally produced in the Philippines;

WHEREAS, IDD has adversely affected the health of individual due to its consequences such as still birth, spontaneous abortion, physical and mental defects among infants, poor performance in children and low productivity among adults;

WHEREAS, Municipal Ordinance No. 177, strongly urging all salt maker, retailer and supplier such as only iodized salt as well as restaurant, canteen, hotel and health center for food preparation. This ordinance shall be known as the "ASIN Ordinance";

WHEREAS, to ensure the implementation of the said law, a monitoring mechanism has to be created, hence, the Municipal Government of Santa Maria through the Municipal Nutrition Council organized the Municipality Banta Asin Task Force; and

WHEREAS, the Municipal Bantay Asin Task Force shall ensure the quality and safety control measures for iodized salt monitoring law enforcement and procurement and sale of iodized salt with the standard 30% to 70% part per million iodine content;

NOW THEREFORE, I, BARTOLOME R. RAMOS, Municipal Mayor of Santa Maria, Bulacan, by virtue of the powers vested in me by the law, do hereby order:

SECTION I. TITLE. This Executive Order shall be known as "Creating the Municipal Bantay Asin Task Force of Santa Maria, Bulacan and for other purposes".



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SECTION II. COMPOSITION. The Municipal Bantay Task Force (MBATF) shall be composed of the following:

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| Chairperson | : | BARTOLOME R. RAMOS
Municipal Mayor |
| Vice-Chairperson | : | DRA. MA. CONSUELO G. FELICIANO
Municipal Health Officer |
| Members | : | ROSALINDA D. POLICARPIO
Municipal Nutrition Action Officer/CAO III |
| | : | RODELIO A. BERNARDO
MPDC |
| | : | ROMMEL Z. ENRIQUEZ
MENRO |
| | : | ARNEL M. GARCIA, DVM
Municipal Agriculture Officer |
| | : | LEOVIGILDO A. RAMOS
ABC President |
| | : | PLTCOL. VOLTAIRE C. RIVERA
Chief of Police, PNP- Santa Maria |
| | : | JAYFIE P. NASARRO
MLGOO/LGOO IV |
| | : | MARILOU V. CRUZ
DepEd District Supervisor
Santa Maria Central |
| | : | LEONORA V. BERGADO
DepEd District Supervisor
Santa Marai East |
| | : | CECILIA P. BUENAVENTURA
DepEd District Supervisor
Santa Marai West |



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: **ANTONIO C. MATEO**
Public Information Officer

: **SILVESTRE I. LUCIANO**
Market Specialist III

: **GILBERT B. RIVERA**
DTI Representative

SECTION III. FUNCTIONS OF THE MBATF. The Municipal Bantay Asin Task Force (MBATF) shall perform the following function and responsibilities:

- Conduct IEC on the use of iodized salt in every barangay;
- Assist the LCE in the formulation of relevant programs and policies regarding the selling of iodized salt; and
- Ensure the sustainability of the salt iodization program;
- Ensure effective ASIN Law implementation in the municipality;
- Facilitate coordination among government agencies, local units, and stakeholders in salt production;
- Establish compliance monitoring mechanisms for the ASIN Law;
- Conduct regular inspections of salt facilities and retail outlets for ASIN Law standards;
- Collect and analyze comprehensive salt-related data for trend identification and decision-making;
- Implement robust public awareness campaigns about the ASIN Law in the community;
- Conduct educational programs in schools, emphasizing salt benefits and proper usage;
- Enforce regulations on salt production standards, labeling, and marketing;
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- Conduct regular assessments of ASIN Law impact on health, industry, and community.
- Engage in public awareness campaigns on proper salt use and health implications;
- Provide insightful recommendations to enhance local policies supporting the ASIN Law.

SECTION IV. SECRETARIAT. The Nutrition Office shall provide the secretariat and technical support services to the Municipal Bantay Asin Task Force (MBATF).



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SECTION V. FUNCTIONS OF SECRETARIAT. The functions of the secretariat are the following:

- Records and keep all the documents pertaining to the Task Force;
- Assist the Punong Bayan to call a quarterly meeting; and
- Assist the Task Force to identify proper plans needed for the effective implementation of the program;
- Prepare regular reports on the progress, challenges, and achievements of the Task Force's activities;
- Maintain accurate documentation of enforcement actions, compliance levels, and other relevant data;
- Facilitate communication and coordination among different stakeholders, including health professionals, local government units, and community organizations.

SECTION VI. MEETINGS. The Task Force shall meet quarterly or as often as necessary upon the call of the LCE.

SECTION VII. REPEALING CLAUSE. All Orders, issuances, rules and regulations or, or parts thereof inconsistent with this Executive Order are hereby repealed or modified accordingly.

SECTION VIII. EFFECTIVITY. This Executive Order shall be effective upon signing, and it shall remain in full force and effect until repealed, revoked, or amended accordingly.

Done this 18th day of January 2024, at the Municipal Hall of Santa Maria Province of Bulacan.


BARTOLOME R. RAMOS
Municipal Mayor

