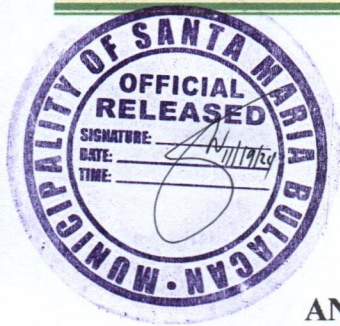




EXECUTIVE ORDER NO. 058 – 2024

**AN EXECUTIVE ORDER ESTABLISHING THE IMPLEMENTING
POLICIES FOR MATERNAL AND CHILD NUTRITION IN THE
MUNICIPALITY OF SANTA MARIA, BULACAN, PURSUANT TO
REPUBLIC ACT NO. 11148 (KALUSUGAN AT NUTRISYON NG MAG-
NANAY ACT) AND REPUBLIC ACT NO. 10028 (EXPANDED
BREASTFEEDING PROMOTION ACT)**

WHEREAS, Republic Act No. 11148, otherwise known as the “Kalusugan at Nutrisyon ng Mag-Nanay Act,” mandates the adoption of the First 1,000 Days Strategy to ensure the health and nutrition of pregnant and lactating mothers, infants, and young children;

WHEREAS, Republic Act No. 10028, otherwise known as the “Expanded Breastfeeding Promotion Act of 2009,” promotes the protection, promotion, and support of breastfeeding to ensure the nutrition and well-being of infants and young children;

WHEREAS, the Municipality of Santa Maria, Bulacan, recognizes the importance of investing in maternal and child nutrition and ensuring the effective implementation of the First 1,000 Days Strategy;

NOW, THEREFORE, I, BARTOLOME R. RAMOS, Municipal Mayor of Santa Maria, Bulacan, by virtue of the powers vested in me by law, do hereby order the following:

SECTION 1. LOCAL LEGISLATIVE MEASURES. The Sangguniang Bayan is hereby encouraged to enact ordinances and resolutions supporting the implementation of maternal and child nutrition programs in line with RA 11148 and RA 10028. Such measures shall include the promotion of exclusive breastfeeding, the establishment of breastfeeding stations, and the regulation of the marketing of breastmilk substitutes.

SECTION 2. INTEGRATION OF THE FIRST 1,000 DAYS STRATEGY INTO LOCAL PLANS. The Municipal Development Council (MDC) shall ensure the integration of the First 1,000 Days Strategy into the following local plans:

- Provincial Development and Physical Framework Plan (PDPFP)
- Comprehensive Development Plan (CDP)
- Local Development Investment Programs (LDIPs)
- Annual Investment Plans (AIPs)

SECTION 3. SERVICES RELEVANT TO THE FIRST 1,000 DAYS STRATEGY. The Municipal Health Office (MHO) shall lead the provision of comprehensive maternal and child nutrition services, including but not limited to:



1. Prenatal and postnatal care
2. Micronutrient supplementation
3. Growth monitoring and promotion
4. Immunization
5. Breastfeeding counseling and support
6. Complementary feeding programs

SECTION 4. CAPACITY BUILDING AND FACILITIES. The Municipality shall conduct regular capacity-building programs for healthcare providers, barangay nutrition scholars, and other stakeholders to ensure the delivery of quality maternal and child nutrition services. Additionally, existing health facilities shall be upgraded and maintained to support maternal and child health programs.

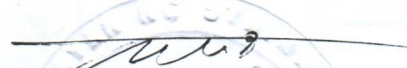
SECTION 5. FUNCTIONAL NUTRITION COMMITTEES. The Municipal Nutrition Committee (MNC) shall be strengthened and mobilized to oversee the implementation, coordination, and monitoring of nutrition programs. Barangay Nutrition Committees (BNCs) shall also be established and supported to ensure grassroots implementation.

SECTION 6. MECHANISM FOR ENSURING NUTRITION IN EMERGENCIES. The Municipal Disaster Risk Reduction and Management Office (MDRRMO), in coordination with the MHO, shall develop a Nutrition in Emergencies (NiE) Plan to ensure the continuous provision of maternal and child nutrition services during disasters and emergencies. The plan shall include the prepositioning of supplies, deployment of healthcare personnel, and the establishment of breastfeeding support areas in evacuation centers.

SECTION 7. FUNDING. Funds necessary for the implementation of this Executive Order shall be sourced from the Municipal Government's annual budget, the Municipal Health Office (MHO) funds, Nutrition funds, and other health and social services-related funds.

SECTION 8. EFFECTIVITY. This Executive Order shall take effect immediately.

DONE this 18th day of November 2024, at the Municipal Hall of Santa Maria, Province of Bulacan.


BARTOLOME R. RAMOS
Municipal Mayor

